

ANNUAL REPORT 2023-24



RAJDHANI COLLEGE OF ENGINEERING AND MANAGEMENT

(A Unit of Regional College of Engineering & Management)

Approved by: AICTE, Ministry of HRD, Govt. of India & Affiliated to BPUT, Odisha

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Principal
Rajdhani College of Engg. &
Management, BBSR

ABOUT RCEM

RCEM has been functioning since 1993. Based on experience and infrastructural facilities available, the college was granted status in 1998 for starting MBA Programme (2 year full time) approved by AICTE, Govt. of India, recognised by the state Govt. of Odisha and affiliated to the Biju Patnaik University in the name of Rajdhani College of Engineering and Management with the aim of imparting quality management education it has been making endeavor to groom students to achieve perfection and proficiency as future managers. "Excellence in Management Education" is the only mission of the College fraternity.

Advisory Council Members

Prof. Surya Kumar Mishra, former Dean(Management), BPUT
Prof. P.K. Mohanty, Ex Professor , Dept. of MBA Utkal university
Prof. N.C. Kar, Senior Professor of RCEM
Prof. Maheswar sahu, Ex. Professor, Dept.of Commerce,Utkal University
C.A. Sudhansu Biswal, Chairman M3 creators Pvt.Ltd, New Delhi
C. S. J.B. Das, Ex Secretary of OMC, Bhubaneswar
Mr. S.K. Samal, Secretary, RCEM
Dr. M.R. Mallick, Dean, RCEM
Dr. T.K. Lenka, Principal, RCEM
Prof. S.R. Mohapatra, Dean (Management), BPUT

Board of Governors

Mr. Suresh Kumar Samal,	Secretary
Mr. Tapan Kumar Naik,	President
Dr. Manas Ranjan Mallick,	Dean
Dr. Tapan Kumar Lenka,	Principal
Mr. Brundaban Dalabehera,	Member
Mr. Abhaya Kumar Pradhan,	Member
Mr. Arjun Charan Parida,	Member
Mr. Sambhunath Pati,	Member


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Dear Stakeholders,

I am pleased to present herewith the annual report of the college for the year 2023-24 to the stakeholders. The students, faculty members and all support staff have made this year memorable and hence all of them deserve special thanks for the jobs undertaken by them during this year. The activities were undertaken with great amount of care and responsibilities.



Our constant effort and relentless involvement has created an ambience par excellence. We are passionate for the benefit of the students and the society at large despite various challenges. This document bears the testimony of our activities during the last academic year 2023-24.

Dr. T. K Lenka
Principal

This Report contains the following:

- 1. Programmes**
- 2. Admissions**
- 3. Students Performance in Examinations**
- 4. Placement Assistance**
- 5. Faculty**
- 6. Industrial Visits**
- 7. Conferences, Seminars, Webinars**
- 8. Quality Assurance**
- 9. Important activities undertaken**
- 10. Students' Functions**


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Programme Offered:**MBA 2 Year Full Time: Intake Capacity 240****MBA Integrated 5 Year Full time: Intake Capacity 60**

Both the programmes are approved by AICTE, Govt. of India, New Delhi and Biju Patnaik University of Technology, Odisha, Rourkela has granted affiliation to the College for running the programme.

Admissions:

The college participates in the Odisha Joint Entrance Examination (OJEE) counseling for admitting students in both the courses. In accordance with the rules of admission as notified by Government of Odisha, the students have to be rank holder in OJEE Management Examinations or any of the ranks awarded by the all India bodies namely, CMAT, CAT, XAT, MAT.

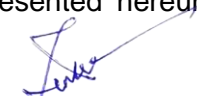
The college also follows the reservations policy of OJEE for filling up the seats in these programmes. In the current year 2023-24, the admission is as follows

Programmes	Number of seats sanctioned	Number of Student Admitted	General	OBC	SC	ST
MBA	240	135	55	34	42	4
MBA(I)	60	46	0	2	8	36

The admission process was over by OJEE, 2022 on dated 15.11.2022. The Covid pandemic had delayed all the activities related to conduct of joint entrance examinations and admissions. In accordance with the instructions of Biju Patnaik University of Technology, Odisha Rourkela, the classes commenced from dated 10.11.2023 with the induction programme of the college taking place on dated 07.11.2023

Students' performance in Examinations

The Academic Staff Council of the College reviews the University examinations results every year after declaration by BPUT for each semester examination. However, the final examination results of both the programmes of the college are presented hereunder for perusal.


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Programme	Batch	Final CGPA scored by students	Number
MBA	2022-24	Above 8.5	22
		7.5 to 8.5	108
		6.5 to 7.5	28
MBA(I)	2018-2023	Above 8.5	5
		7.5 to 8.5	0
		6.5 to 7.5	0

The top three students scoring the highest CGPA in their End-Term examinations such as MBA and MBA(I) were felicitated at the Annual day ceremony.

Placement Assistance:

Our college provides complete placement services to all its pass outs. The Training and Placement wing of RCEM is managed by the Dean, Dr Manas Ranjan Mallick who uses his vast experience to organize a number of placement drives in the college. In the current academic year 2023-24 too, our students suffered due to the Covid. The training sessions were organised online. It was a difficult task to achieve 100 % target. Yet, the team led by Dr. Mallick arranged placement drives for pass out students of the college. Reputed Companies like Annapurna Finance, Godrej Home Appliances, Mannapuram Finance, Sika, Aditya Birla, Agrawal Packers and Movers, IIFL Samasta Finance, Wipro, Talent Corner India Mart, Colabera Technology, Algo Pages, Piodilght and many more conducted placement drives on different dates successful candidates were offered placements in such companies. The average salary package was Rs.4,75,000/-

Faculty Positions:

It is mandatory for all colleges to follow the AICTE guidelines in so far as the appointment of faculty concerned for running the college. RCEM is required to have 24 faculty members in its roll, taking into consideration the sanctioned students seats in ongoing MBA and MBA(I) programmes. The vacancies arising out of resignations by faculty are being filled up through open advertisement process. In the current academic year, the following teachers have left the college. Following new faculty have joined in their places.


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RCEM has a strong team of highly qualified and experienced teachers in its roll. The young teachers have the unique advantage of receiving quality inputs from the senior professors to enrich themselves with teaching methodology which help them to develop their teaching skills.

RCEM has 7 teachers with PhD, One is pursuing PhD. Rest others are trying to undertake research in different universities. 3 number of visiting faculties have been rendering their services to the students. The faculty members have been advised to undergo FDP which were being organised online and offline.

Industrial Visits:

In order that the students gain a firsthand industrial experience, RCEM organizes every year at least two industrial visits where all the students of the second year MBA and final year MBA(I) students are allowed to participate. Students join the event with great enthusiasm and enjoy the programme thoroughly. One industrial visit was planned in the month of March, 2024 where the students and some faculty members went to visit the plant of Parle.



Conferences, Seminars and Webinars

International Conference in 2023: Rajdhani College of Engineering and Management (RCEM), Bhubaneswar has organized the 7th International Conference 2023 in association with Academy of Business and Emerging Markets (ABEM), Canada in its campus during August 1-3, 2023 (<https://www.abem.ca/conference/>). The



broader theme of the Conference was "Geopolitics and Socioeconomic Development in Emerging Markets" with subthemes relating to business, government and community. There were 7 technical sessions with three/four research papers in each session, presented by 27


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researchers. Eleven were from USA, Canada, Slovakia and South Africa; and rest from Indian Universities like, NEHU, Aligarh Muslim University, Tezpur Central University.

The focus of the Conference was to promote young researchers across counties with about 30 minute's presentation and question-answer session. It also included feedback for improvement and research networking.



The Keynote speakers were Dr. Hester Spies from North-West University, South Africa and Dr. Ven Sriram from University of Baltimore, USA.

Dr. Omkar Nath Mohanty, former Vice Chancellor of Biju Patnaik Technical University (BPUT) was the Chief Guest and Dr. Nagari Mohan Panda, a senior Professor of Commerce and Management, North Eastern Hill University (NEHU), Shillong was

the Chief Speaker in the inaugural session. Other speakers in the inaugural session were Dr. Satyendra Singh from University of Winnipeg, Canada who also chaired the Conference with, Dr. Darina Saxunova, Professor from Comenius University Bratislava, Slovakia and Dr Ven Sri Ram, Professor of University of Balimore, USA as the co-chair of function.

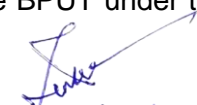
The Valedictory function's Chief Guest was Prof. Padmaja Mishra, a noted economist and former Vice Chancellor of Rama Devi University.



On behalf of the ABEM, the Conference was coordinated by Dr Basanta Kumar, who is an Academic, Research and Legal advisor. Dr. Nirmal Chandra Kar, Director of RCEM, Dr Manas Ranjan Mallik, Dean of RCEM, Sri Suresh Samal, Secretary of RCEM and Dr Shakti Ranjan Mohapatra, Dean, Faculty of Business BPUT.

Technical Papers in the Conference: As many as 25 technical papers were presented in the conference and deliberated upon. The detailed list has been attached in the report.

Research activities: Seven students are pursuing research work in the RCEM and are availing the library facilities of the college. All of them have been enrolled for PhD in the BPUT under the guidance of Dr. Shakti Ranjan


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Mohapatra, Professor of RCEM. Two of them submitted thesis during the year and have been mean while awarded Ph.D. from BPUT.

RCEM has signed one MOU with Bajaj Finserv corporation to provide corporate training along with placement facilities to MBA and MBAI students. The same programme has been started from 5th Jan 2024.

IIC Participation – 4 Nos of MBA students were selected to participate the “Institutions Innovation Cell Council” workshop Poster Competition was held at Silicon Institute Bhubaneswar on 18th Dec 2023 Miss. Nitun Sethi and Miss. Debasmita Panda of 1st year MBA presented the theme of the workshop.



Start-up Yatra2023: Students of RCEM participated in the campaign of start-up Yatra organised by Govt.of Odisha. Winners of the competition of innovative idea received awards.

Project works by MBA students: All the faculty members have been involved in providing necessary guidance to the students undergoing summer internship in preparing their Projects in different private and public sector undertakings. This year college has taken steps to provide online summer internship facility to students. Through “Intershala” & “Exposys Data Lab” for online internship.


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Skill Development Workshop: The college organised a workshop for Diya making craft on 11th November, 2023 in association with Pidilite Fevicyl Pvt Limited



In this academic year, RCEM organised a one day Seminar on 30.09.2023 on the theme of "Financial Awareness". Eminent speaker Dr. Sujit Mukherjee spoke on the theme to the students and the teachers. A Start up Odisha initiative of Government of Odisha visited the campus on 17.10.2023 and interacted with the students. On 24.11.2023, Bajaj Finserv visited the campus and signed an MOU with the management.


Quality Assurance:

The Internal Quality Assurance Cell of the College conducted the annual meeting on date 13.10.2023 on hybrid mode to deliberate on different aspects of the institutional performances. The members reviewed the progress in terms of admission and placements. The members had expressed their happiness as there was cordial relationship with the staff and teachers and students. The members also noted the different statutory committee meetings held on different dates.

Important activities undertaken:

Annual Function: The Annual Function of this college was held on dt.26th May 2023 the event was graced by renowned personalities like Sj. Ashok Kumar Behera, Vice president of Bansidhar and Ila Panda foundation. The successful Students in various competitions organized by the college were awarded prizes by the chief Guest of the function.




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BPUT Tech Carnival: 25 Numbers of students were shortlisted to participate BPUT Tech Carnival held on 9th November, 2023 in indifferent events like B-Quiz, Financial Modeling, Ad – Mad Show and Poster presentation competitions etc.

Blood Donation Camps: The College organized 2 Nos of blood donation camps in the campus on 15th February 2023 in association with BMC Hospital, Bhubaneswar and also on 2nd October, 2023 in collaboration with Lions Club Premium Bhubaneswar and Capital Hospital, Bhubaneswar respectively The Blood Donation camp was managed by Student Volunteers successfully to collect record number of blood unit.



Health and Fitness

Programme:

The College organized two numbers of Health camp at RCEM in the month of November

2023. One EYE checkup Camp in collaboration with Lawrence & Mayo Hospital, Bhubaneswar on 10th November, 2023 and another Dental check-up camp was held on 21st November, 2023 in collaboration with Hi-Tech Medical, Bhubaneswar. The local weaker section people participated & benefited from the health camp.

Public Awareness Programme: A Road Safety campaign was organised by students on 21st January, 2023 for the benefit of the public on to create awareness among the pupape to improve the Safety Drive on the road. The program took place at IDDCO CHHAK, Mancheswar I.E, Bhubaneswar, Around 50 students & staffs participate.




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FUTURE PLANS FOR THE YEAR, 2024

National Conference: RCEM has planned for holding a National Conference in 2024. The theme of the conference and other details shall also be finalised.

NAAC accreditation: RCEM is getting ready for applying for NAAC accreditation next year 2024.



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